



## PLRD ADVOCACY PLAN

Each year during the first meeting in September a detailed “PLRD Advocacy Plan” including focus, key messages and mechanisms shall be developed. This plan shall include but not necessarily be limited to the follow initiatives.

1. At the first meeting in September of each year this Plan will be revised and revised if deemed necessary. (September)
2. During the monthly ASBA Zone 5 meetings the PLRD representative(s) shall present verbally and in writing one accomplishment of the Division and/or bring to the attention of the group a concern/issue of the Division. The representatives(s) shall seek support from those present for our concern/issue and follow up at the next meeting to determine what action if any has occurred about the concern/issue.
3. The Board shall identify a key monthly message to be released to the press identifying a Divisional success or a concern/issue.
4. The Board shall request the Superintendent and his/her staff to meet with each school staff and student representatives from each school annually to share concerns/issues and highlight accomplishments.
5. The Chair, on behalf of the Board, shall arrange a meeting with our MLA on at least two occasions annually. The agenda for these meetings shall be prepared during the school board meeting immediately preceding the date of the meetings (October and February).
6. Annually the Chair on behalf of the Board shall invite the President and Executive Secretary of PSBAA and ASBA to meet with the Trustees to discuss and share concerns/issues of the Division and to tour the Division. (December and April)
7. The Board shall meet with the School Council Chairs as a group at least twice a year to share concerns/issues and seek their input. (November and March)

8. The Board through the appropriate Trustee shall present the Division's key concerns/issues to the PSBAA and the ASBA at the Fall and Spring General Meeting and on other occasions when deemed necessary and appropriate. (November and June)
9. Annually, the Chair, on behalf of the Board shall invite the Minister of Alberta Education to meet with the Board to discuss and share concerns/issues and to tour our schools. (January)
10. Annually the Superintendent shall invite officials from Alberta Education to meet with the Superintendent and his/her staff to discuss and share concerns/issue of the Division and to tour the Division. (January)
11. The public is invited to attend all regular School Board meetings and observe the proceedings. However the Board shall provide an opportunity annually for the public in at least three schools to question the Board during its regular meeting. (February, March and April)
12. The Board shall hold a "Key Community Leader's Meeting" annually to highlight the Division's successes, to share concerns/issues and seek feedback from the community. (April)
13. Annually the Chair, Superintendent and the senior administrative staff shall meet with the Hutterite leaders to discuss and share concerns/issues. (May)
14. Trustees shall visit all schools including the Colony schools at least once during their term of office.



# PLRD ANNUAL ADVOCACY PLAN

<b>MONTH</b>	<b>SCHOOL BOARD</b>	<b>SUPERINTENDENT</b>
<b>September</b>	<ol style="list-style-type: none"> <li>1. Revise Advocacy Plan</li> <li>2. Issue/Concern presented to Zone meeting</li> <li>3. Key monthly message for public</li> </ol>	
<b>October</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with MLA</li> </ol>	1. School staff and student meeting
<b>November</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with School Council Chairs</li> <li>4. Concerns of Board present to PSBAA and ASBA General Meeting</li> </ol>	1. School staff and student meeting
<b>December</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with PSBAA President and Executive Director</li> </ol>	1. School staff and student meeting
<b>January</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with the Minister</li> <li>4. Board meeting held at a specific school</li> </ol>	<ol style="list-style-type: none"> <li>1. School staff and student meeting</li> <li>2. Meeting with Alberta Education officials</li> </ol>
<b>February</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with MLA</li> <li>4. Board meeting held at a specific school</li> </ol>	1. School staff and student meeting
<b>March</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with School Council Chairs</li> <li>4. Board meeting held at a specific school</li> </ol>	1. School staff and student meeting
<b>April</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with ASBA President and Executive Director</li> <li>4. Key Community Leaders Meeting</li> </ol>	1. School staff and student meeting
<b>May</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Meeting with Hutterite Brethren</li> </ol>	1. School staff and student meeting
<b>June</b>	<ol style="list-style-type: none"> <li>1. Issue/Concern presented to Zone meeting</li> <li>2. Key monthly message for public</li> <li>3. Concerns of Board present to PSBAA and ASBA General Meeting</li> </ol>	